



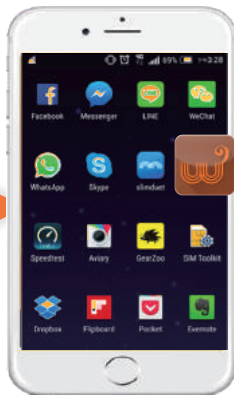
WuKong Is...

- Sharing** World 1st open collaboration platform for managed OTT services
- Secure** New resolution for Net Neutrality issues by making mobile internet an option
- Simple** Telco portal of OTTs to increase revenue from content service and advertisement
- Smart** Digitalize traditional SIM distribution for members to cross-sell member services
- Standard** Solution based on world's 1st live eSIM ecosystem – Taisys slimduet



WuKong Solution

Carrier Service (Legacy IMSI)



- Activities on Legacy IMSI consume user's data and user needs to pay high price for it.
- Carrier is forced to cooperate with OTT to offer special data rate which is against Net Neutrality guideline.

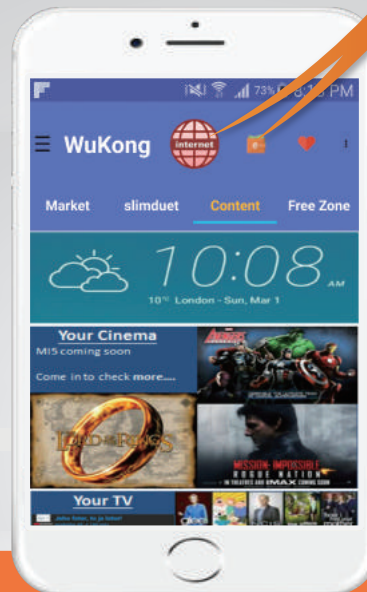
Entering WuKong



Switch to WuKong IMSI

- Tap "Internet" icon to access internet (Switch back to legacy IMSI)
- Click and connect to SIMoME[®] Pay

IMSI Driven Service

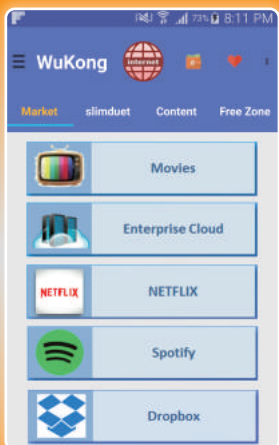


WuKong Console

- Carrier owned content services may include pay TV, video streaming, stock, weather...etc.
- Pay TV and video streaming could also be bundled with a separate IMSI and be purchased in service market.

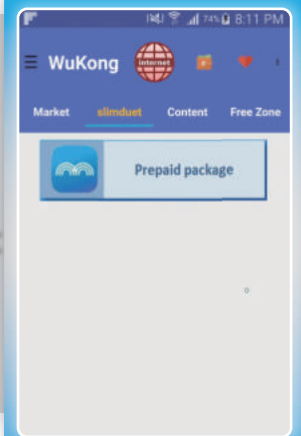
Give choice for free, not give free from choice

Service Market



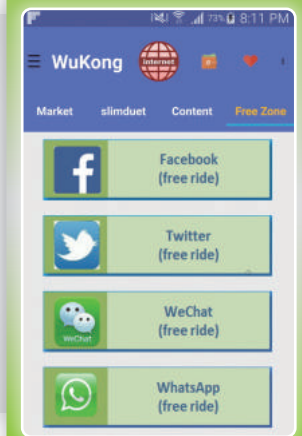
- Any OTT/3rd party could launch their APPs in carrier's Service Market platform.
- Each APP the user downloads from Service Market is bundled with an IMSI, based on IMSI Driven Services technology.

slimduet



- slimduet is the world 1st proven live eco-system of eSIM that provides download of worldwide prepaid plans.

Free Zone



- Offer popular APP shortcuts and provide limited internet bandwidth for these APPs.
- Via free zone, carrier is able to attract users to use WuKong and increase revenue from content service and advertisement.



Benefits to MNOs

An open collaboration platform for managed OTT services

- Create portal for managed OTT services
- Implement cross-boundary and interoperable services
- Customer inflow from successful OTTs
- Increase revenue from Service Market, content service and ads

Transitional solution for eSIM

- Digitalize traditional SIM distribution and provide global travelers alternative roaming service based on BEREC guideline to exploit the untapped market
- Leverage world's 1st live eSIM ecosystem – Taisys slimduet
- Build Telco-centric eSIM ecosystem

Unleashed Carrier Services

- New resolution for Net Neutrality issues by making mobile internet an option
- IMSI driven services



Legacy/ Mono IMSI



Carrier Services is monitored by

Net Neutrality

- No blocking
- No Throttling
- No Paid Prioritization

transforming

32 IMSI transformations

IMSI Driven Services

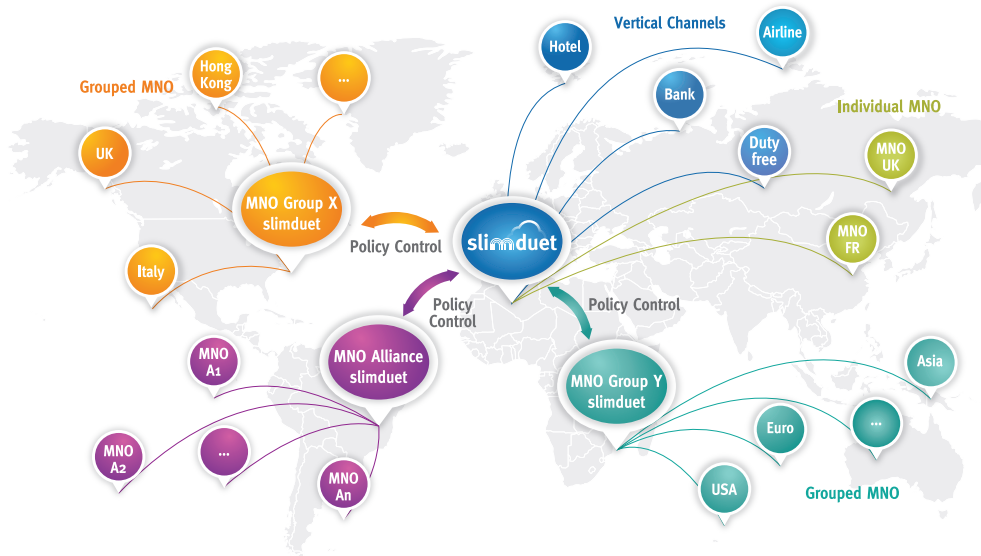


Unleashed Carrier Services



Become a member of GreenRoam® Alliance

VISION	TO DELIVER INTEROPERABLE AND CROSS-BOUNDARY DIGITAL SERVICES EFFORTLESSLY
MISSION	<ul style="list-style-type: none"> • GreenRoam Alliance is a consortium where members are interconnected to share services and customers in order to exploit the untapped market. • GreenRoam Alliance aims to develop a Telco-centric ecosystem based on digitalization of the service distributions with shared IP rights and R&D resources. • GreenRoam Alliance enables members easily build new business revenue stream without CAPEX burden and simulate successful operational pattern among alliance.



GreenRoam Alliance is the world's 1st open collaboration platform to address MNO challenges derived from eSIM standardization, OTT dilemma, restrictions of net neutrality, product and price erosion.

GreenRoam aims to build a telco-centric platform in which customer ownership, contents, services and revenues streams are dictated by carriers.

For more detail information, please visit our website or contact us!

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